

## CASE STUDY: PPM - BARNET CARELEAVER

8%

of care-leavers progress to full time education by the age of 19

PPM was referred to the Bridging the Gap programme in February 2021. She was resistant at first to engaging, however she completed the induction process. She decided that the programme would benefit her after her initial telephone conversation.

The key challenges that PPM was facing were lack of motivation, anxiety, being in lockdown due to COVID-19, two-year gap in her education and adjusting to the change in the world. Despite these barriers, PPM immersed herself fully in the programme, attending all the sessions. PPM was the first to attend each day, arriving half an hour before the scheduled start time.

PPM has expressed that she has gained clarity about her career choice. She joined BTG because she thought it could help her to find herself as an individual. She is now determined to start her own cosmetic business. She is more self-aware and resilient. According to Princess, “I now know how to break through certain barriers that I never could have done before.” She shared that the Module on Branding inspired her to buy her domain name for her business, source some of the products for her business, conduct research into what website she would need to have built etc. She has also shared that the lessons that she has gleaned from the training has been transformative, she has not only applied this to her life but shared this with her friends and family. PPM has shared that her mother has told her she has seen significant changes in her demeanour and behaviour. She feels better about herself, more motivated and knows exactly what she wants to achieve in life.

PPM is now working with a mentor to set strategic goals, identify funding sources to take her business idea to the next level. She shared that she is getting her business up and running without procrastination. She is now enrolled onto another short course with the hope of sitting her GCSEs. She is now inspired to push herself to reach her fullest potential.

“BTG has changed and opened my mindset for the greater good. I now look at the world differently, I am more open-minded to certain ideas. I am more confident to start up my business right away”